

JAIMI FLORES

DIGITAL DESIGNER

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ABOUT ME

I am a designer, a creator, and a maker. I am multicultural, bilingual and eager to grow and constantly learn. I like challenges that cause me to push through skill and knowledge based limits in order to create beautiful and appealing designs that serve a purpose. I believe in functional design. I pull inspiration from everything around me and constantly strive for new ways to tell the story, showcase the mission or make the product stand out.

Linkedin: www.linkedin.com/in/jaimi-flores

WORK EXPERIENCE

FREELANCER

Graphic Designer, Web designer 2012 - Present

I offer my clients a variety of design services including graphic design including logos, collateral, print material, publications, motion pieces, web design, brand identity, and Wordpress website management. Each client has offered me a new challenge that continues to help me expand my knowledge and skill sets.

WYOFILE

Web Manager, May 2014 - Sep 2015

WyoFile is an online news organization that produces long form in-depth news articles. I was responsible for the website management, the newsletter design intended to increase open and conversion rates, article layouts, trouble shooting web issues and providing graphics for any website or newsletter needs.

COLOR

Graphic Designer, Nov 2011-July 2013

Developed the new brand identity, and provided ongoing graphic design support.

EDUCATION

University Colorado Denver

Bachelor of Fine Arts in Digital Design, 2015

Community College of Denver

Associates in Graphic Design, 2011

DESIGN SKILLS

Adobe Creative Suite	● ● ● ● ● ● ● ● ● ● ● ●
HTML & CSS	● ● ● ● ● ● ● ● ● ● ● ● ● ●
Javascript	● ● ● ● ● ● ● ● ● ● ● ● ● ●
Wordpress	● ● ● ● ● ● ● ● ● ● ● ● ● ●
Cinema 4D	● ● ● ● ● ● ● ● ● ● ● ● ● ●
Email/Marketing Platforms	● ● ● ● ● ● ● ● ● ● ● ● ● ●
Simplify 3D	● ● ● ● ● ● ● ● ● ● ● ● ● ●
Sketch/Prototyping Tools	● ● ● ● ● ● ● ● ● ● ● ● ● ●

DISCIPLINES

Graphic Design
Motion Design
Branding
UX/UI
Multidisciplinary Artist
Maker

PERSONAL SKILLS

Design Thinking
Problem Solving
Creativity
Social Commitment
Organization
Communication
Teamwork

LANGUAGES

English
Spanish

RECOGNITIONS

Graduated with Honors, Summa Cum Laude
UC Denver, 2015

Deans list
UC Denver, 2012, 2013, 2014

Student Art Contest
UC Denver, 2012

I was selected to exhibit my digital motion peice. I was one of two digital motion peices selected for this art show out of 500 submissions.